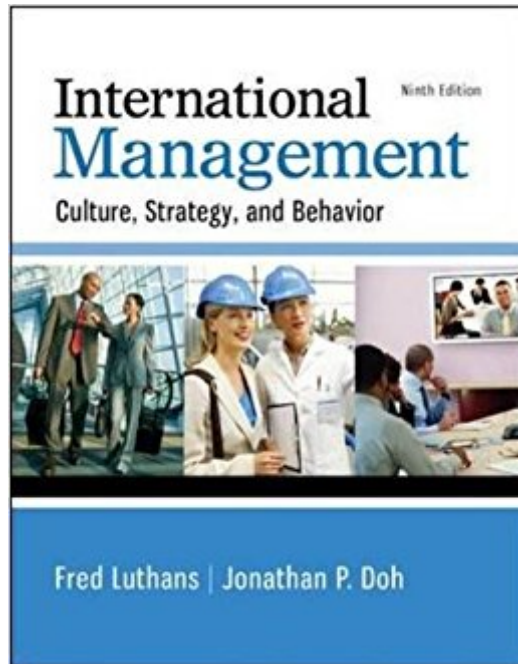




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International Management: Culture, Strategy, And Behavior



Synopsis

International Management: Culture, Strategy, and Behavior reflects new and emerging developments influencing international managers. With integrated real-world examples, research, and practical applications, students understand how to adjust, adapt, and navigate the changing global business landscape and respond to global challenges making it a market leader. The authors retain research and practices over the past decades, and incorporate new and emerging developments affecting international managers to increase students' effectiveness in managing across cultures.

Book Information

Hardcover: 688 pages

Publisher: McGraw-Hill Education; 9 edition (February 28, 2014)

Language: English

ISBN-10: 0077862449

ISBN-13: 978-0077862442

Product Dimensions: 8.7 x 1.2 x 11.1 inches

Shipping Weight: 3.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 52 customer reviews

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Customer Reviews

Fred Luthans is the George Holmes Distinguished Professor of Management at the University of Nebraska-Lincoln. He received his B.A., M.B.A., and Ph.D. from the University of Iowa where he received the distinguished alumni award in 2002, and did postdoctoral work at Columbia University. While serving as a Captain in the U.S. Army, he taught at the U.S. Military Academy at West Point. He has been at the University of Nebraska since 1967, his entire academic career, and won the distinguished teaching award in 1986, the excellence in graduate education award in 2000, and in 2008 the highest award in the system for outstanding research. In 2003, he received an honorary doctorate from DePaul University. A prolific writer, he has published a number of major books and about 200 articles in applied and academic journals. His book Organizational Behavior Modification, coauthored with Robert Kreitner, won the American Society of Personnel Administration award for outstanding contribution to human resource management, and another

book entitled *Real Managers* is the result of a four-year research study that observed managers in their natural settings. *International Management*, coauthored with the late Richard Hodgetts and Jonathon Doh, also published by McGraw-Hill, is in its seventh edition. He also has two recent books, *The High Impact Leader* (with Bruce Avolio, McGraw-Hill, 2006) and *Psychological Capital* (with Carolyn Youssef and Bruce Avolio, Oxford, 2007). The co-editor-in-chief of the *Journal of World Business*, Professor Luthans is also the editor for *Organizational Dynamics* and *Journal of Leadership and Organizational Studies*. He has been very active in the Academy of Management over the years and was elected a fellow in 1981. He is a former president of the National Academy in 1986 and, in 1997, received the Academy's distinguished educator award. In 2000 he became an inaugural member of the Academy's Hall of Fame for being one of the "Top Five" all-time published authors in the prestigious Academy journals. Also active in the Decision Sciences Institute (DSI), he was elected a fellow in 1987. Professor Luthans has a very extensive research program at the University of Nebraska. Most recently, he has developed positive organizational behavior, or POB, (outlined in 2002 articles in the *Academy of Management Executive* and *Journal of Organizational Behavior*) and is conducting research on positive psychological capital and, with close colleague Bruce Avolio, authentic leadership. He has been a visiting scholar at a number of universities in the United States and has lectured at universities and conducted workshops for managers in many countries around the world. In recent years, he has been actively involved in Germany, China, Thailand, Singapore, Russia, Albania, and Macedonia. In addition, he has been on the executive committee of the annual Pan Pacific Conference since its beginning in 1984 and in 1995 was elected a fellow. This international research and experience is reflected in his approach to the field of organizational behavior. In addition, he is an active consultant and trainer to both private- (such as Wal-Mart and Ameritas Life Insurance, Inc.) and public-sector organizations. Since 1998 he has been a senior research scientist with the Gallup Organization. He is an avid golfer and University of Nebraska sports fan. He and Kay, his wife of 47 years, have four grown children and so far six adorable grandchildren.

My fiancée got this for her courses at college. I can't really review this on her behalf, because I didn't read/use this book. But hey, she passed her course so this must work!

It was a long book I can tell you that much bit it help me study and passy class with a B+. I really enjoyed reading this book. There were no pages missing or writing on it which I really liked because I didn't have to read over someone else's hand writing.

Easy to follow with interesting and up-to-date content. Clearly discusses history, politics, and ideologies with relative examples. Contains several demographic charts and data tables. However, and I actually like this, the book contains no pictures. It's my senior year of college and I am glad the authors have geared this book towards 'grown-ups'. I hate paying hundreds of dollars for books full of stock photos and subtle ads for businesses. No nonsense. So far so good.

With little time to spare and a few days into the semester. Prime deliver this textbook right on time, and my fiancÃ© was able to focus peacefully. Even I as a Psychology major and Minor in Sociology, found this textbook very interesting and easy to use. Thank you so much and the Prime services worst every penny.

Just as described and fast shipping. Thank you

This book has 33 blank pages in the middle of chapter 7. There is no way anyone taking a class that requires this book can be successful and pass the class.

Unbelievably dry, made me want to drop out.

This was a required text for a class I took online. I only needed it for the required homework questions at the end of the chapters. I started the semester reading the required chapters and soon learned that was unnecessary and a waste of time. The chapters were bloated with examples of situations from companies, some of which are now several years old and thus already outdated. In the business world, everything can change for a company quickly and thus using specific companies to demonstrate a concept can become inaccurate data before the next edition. I essentially learned everything I needed for the class from other free sources on the internet and economic news sites. Also, considering that this book is already a couple of years old and has dated info in it, expect another edition soon. Thus students that have to buy this never know when they will get stuck with it because they can't sell it back. Though, I guess this is true with most texts. I just found it to be useless considering that the same information is available all over the internet for free and in more practical sites.

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